SportzSoft Publisher

Very Few Sport Organizations Exist Without Some Sort of Website…It's Almost a Basic Necessity These Days!

No one can argue the power of the web and the ease of access to information it provides. But, if your association's website isn't kept up to date, you may be missing out on one of the most powerful communication tools available.

SportzSoft Publisher provides the solution in an easy to use website maintenance and publishing system that has been specifically created for 'non-technical' users. No HTML to learn…just enter your content and click 'publish' and you're done.

Create and Manage Website Content:

Websites are an integral means of modern communication. Modern sport organizations can leverage websites to deliver services and information to members.

However, information needs to be current and websites need to be updated often without having to wait for HTML programmers.

Welcome to SportzSoft Publisher, a powerful website development and content management system that will get your website up and running in minutes! Create and easily maintain a professional and polished organizational image for less than the cost of an amateur programmer.

Benefits:

Simple and Easy to Use
- Non-technical users collaborate in a simple web-based environment to create and manage content

Rapid Deployment
- Websites can be deployed and ready to use in minutes
- Users will learn how to use it in under 1 hour

Usability vs Features
- Only key features are available so functionality isn't lost in complicated options

Technically Solid
- SportzSoft Publisher is used by many fortune 500 companies and is available at a fraction of the cost
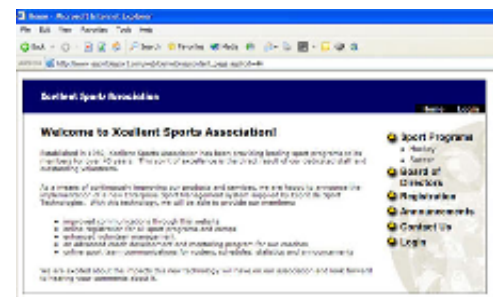
Easy to Maintain and Manage:

Most sport organizations are run by volunteers, not computer technicians. There may be access to someone who can build and maintain a website, but where will they be a year from now? What happens if they leave?

SportzSoft Publisher is an affordable and powerful solution to website deployment and maintenance. No HTML programming, no hosting fees to negotiate, and no more waiting for content to be updated! More importantly, we'll be here next year to help you!

Improve Communications:

Deliver up-to-date information to your website. Set up publishing accounts for the key communicators in your organization so more than one person is entering and maintaining content.   All content must be approved by website administrators.

Sport organizations can create and maintain all aspects of development curriculum for easy and secure dissemination - no more photocopying.

Key Features:

Content Management:

- Manage content from any computer with a web browser

- Web pages can be versioned and approved

- Website pages can be published or expire at predetermined dates and times

- Content is created on web forms that use a tool bar similar to most word processors

- Powerful, but simple features allow publishers to enter text data, create hyperlinks, insert images and upload documents.

- Create 'secure' pages that must be accessed with a username and password; secure users are set up by website administrators

Publishing and Approvals:

- Publishers can be set up for different sections of the website so that content is created and managed by more than one person

- Administrators must approve all information

- All changes are recorded and versions created in case you need to roll back to an earlier version

Reporting:

- All user activity is recorded and accessible by website administrators

- An audit trail is maintained of all content by date and time created, publisher and approval account

Web pages are created using a simple tool bar containing features similar to most word processors.

Service:

We help you every step of the way
Our expertise is second to none. We have helped many organizations determine the best way to set-up and administer programs using our software.

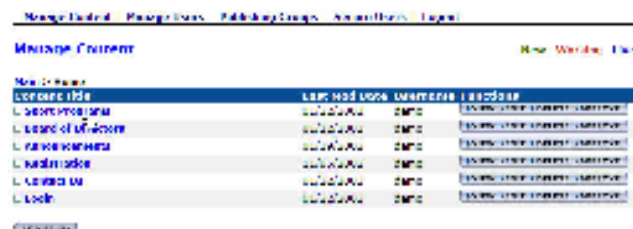### *Complete training and support*
We will provide complete training and support so you are up and running right away. Extensive online help files are also available 24/7.

Full Maintenance
You'll never have to worry about server upgrades, backups or maintenance. We will ensure you are up and running all the time.

SportzSoft - Accelerating Sport Program Website Publishing!

- Get control, increase revenue and improve service.

- Optimum management in minimal time. An investment you can't afford to ignore.

For more information or a demo:

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